



Chris Gilbert

I work with mission-driven leaders to turn vision into a lasting impact.



PROFILE

Edmonton-based board candidate seeking director and advisory seats with Alberta nonprofits, charities and faith-based organizations. I've worked in web design and digital support since 1998, and for years ran a solo studio serving nonprofits, trades, faith communities, authors and small businesses across Alberta. I've structured my schedule to serve a board properly, not just attend.

I bring ten years of Rotary service across Red Deer East, Nisku-Leduc and Sherwood Park, mostly in club administration, communications and meeting technology. My wife and I also help run a Food Bank depot in northeast Edmonton through Freedom Centre Church.

WHAT I BRING TO THE TABLE

Digital & data risk oversight

Can tell whether a website, donor data and communications are protected, and translate technical issues into risk language a board can act on.

Communications & reputation

Nearly three decades shaping how organizations present themselves. Helps a board weigh whether messaging matches practice.

Operating & financial literacy

Ran a service business end to end, quoting, delivery, finance and operations. Reads a budget as an operator.

Nonprofit & faith-sector fluency

Years serving charities, churches and heritage organizations. Understands how volunteer boards make decisions.

HOW I'D SERVE

- **Active participation.** I want a committee assignment in governance, risk, technology or communications, with real work between meetings.
- **Preparation.** I read materials beforehand, send questions in advance when useful, and keep clear records of commitments.
- **Transparency on conflicts.** I won't bid on or accept paid work from any organization while I serve on its board. Where a decision touches my field, I disclose and recuse.
- **Presence.** In person across Edmonton and Alberta, and remotely for boards across Canada and the United States.

In plain terms: this would be my first seat on a governing board. Twenty-eight years working alongside boards as a vendor, plus club administration with the Rotary Club of Red Deer East, has given me a clear view of how boards decide, where information gaps form, and where blind spots sit.

COMMITTEE INTERESTS

Governance

Risk & IT oversight

Technology

Communications

AT A GLANCE

LOCATION

Edmonton, Alberta

AVAILABILITY

Available now

FOCUS

Nonprofit, charity & faith

EXPERIENCE

Digital work since 1998

EDUCATION

Advanced Diploma, Graphic Design

Fanshawe College

Honours Diploma, Sales & Marketing

Westervelt College

SECTOR WORK

Operation Christmas RGV

Donated a bilingual website with online giving for a holiday and family support charity

Leduc Junior Athletic Club

Moved staff and volunteer email to Microsoft 365 under the nonprofit grant

Rotary Club of Nisku-Leduc

Ran hybrid meetings with Zoom and Owl so remote members take part fully

Rotary Club of Red Deer East

Club administration: membership records, communications and systems

Clear Path Mediation

Plain-language family mediation site with a fee calculator clients use before they call

COMMUNITY

Rotary, 10 years

Red Deer East, Nisku-Leduc, Sherwood Park

Food Bank depot volunteer

Freedom Centre Church



Proud member,
Nisku-Leduc Rotary