



BOARD ADVISOR & TECH PARTNER

Chris Gilbert

I help mission-driven leaders turn vision into a lasting impact.

chrisgilbert.ca · Edmonton, Alberta · Serving North America

WHO I SERVE

Churches, nonprofits and purpose-led organizations with a big vision and a lean team.

Conviction into plans

Strategic guidance that turns what you believe into clear, actionable next steps.

A strong digital presence

Websites, reputation and systems that work as hard as your mission does.

Lasting impact

A smaller, curated client roster, so every partner gets real attention.

ABOUT CHRIS

Design, sales, technology and service, under one roof.

1998

Building websites since

Education. Advanced Diploma in Graphic Design, Fanshawe College. Honours Diploma in Sales and Marketing, Westervelt College.

~10 yrs

Full-time web studio ownership

~10 yrs

In the telecom industry

Brands. Former brand ambassador and merchandiser for Apple, Amazon, Google, HP and Epson. Food Bank depot volunteer in northeast Edmonton.

10 yrs

With Rotary International

WHAT I OFFER

Four ways to work together



Board & Advisory

Digital governance, website and data risk, marketing oversight and operations.



Website Design & Development

Custom WordPress, CRM integration, bilingual and mobile-ready. You own the code.



Online Reputation Management

Google review monitoring, professional replies, review requests and staff training.



Moxie CRM Implementation

Approved Moxie Implementer. Setup, configuration and ongoing support.

BOARD & ADVISORY

Available for board and advisory seats with Alberta nonprofits, charities and faith-based organizations.

Digital governance

Website & data risk

Marketing oversight

Operations

Ten years with Rotary International across the Red Deer East, Nisku-Leduc and Sherwood Park clubs.

Three promises to every client



Trust

You own your code, domains and data. Full account access, never a locked reseller panel, and a full handoff if we ever part ways.



Purpose

Built for real business needs, not awards. An honest read on whether you need a new website at all. Design serves function.



Budget

Fixed quotes in plain language. No retainers unless you ask, and no surprise invoices. Scope changes get a conversation first.

RECENT WORK

Built for what each mission needs

NONPROFIT · TEXAS

Operation Christmas RGV

Bilingual English and Spanish site with event registration, donation tracking, volunteer pathways and self-managed forms. Delivered free.

HERITAGE · ALBERTA

Historical Society of Alberta

A 52-finding site audit for a 119-year-old organization, a palette refresh, a membership reflow and a Website Owner's Manual.

PROFESSIONAL SERVICES

Clear Path Mediation

A custom WordPress fee calculator plugin, WooCommerce shop, abandoned cart recovery and a services agreement built into checkout.

\$2,500

value, given away every month

CHARTER CHARITY PROGRAM

One free logo and website each month for a qualifying mission.

For nonprofits, churches and mission-driven organizations. Hosted on the Basic partnership at 50% off.

Recent recipients: Operation Christmas RGV, Meals on Wheels Red Deer, Small Batch Clothing Co.

Clear prices, no long-term contracts

Plan	Price	What's included
Basic Partnership	\$97 / month	Maintenance, malware scans, Moxie CRM trial
Charter Charity sites	\$48.50 / month	The Basic plan at 50% off
Reputation Starter	\$295 one-time	Review setup, replies and staff training
Reputation Ongoing	\$375 / month	Monitoring, replies and removal requests
Custom projects	Fixed quote	Plain-language scope, no surprises

Month to month. Premium plans and full details at chrisgilbert.ca/partnerships.

CLIENT VOICES

In their words

“Chris is clear, responsive, and genuinely cares about getting things right.”

Grant Finstad

Co-Founder, Drop Force

“He is kind, caring, intelligent, and extremely helpful, with a genuine desire to see others succeed.”

Jodi Grant

Founder, The Virtual Redhead

“He's been my go-to website guy for over 7 years.”

Jeff Shirrell

Leadership Coach

NEXT STEP

Let's talk about what's next.

Book a free, no-obligation Discovery Call. Or ask for a free Reputation Discovery Audit.

Call or text

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